



# Station Order Revised Matheson for Congress 2012

**Market:** Salt Lake City-Ogden

**Flight Dates:** Tuesday, September 04, 2012 to Sunday, September 09, 2012

Estimate ID

11756

**Contact:** Dianne Downey  
**Email:** dianne.downey@abc4.com

**Phone:** 801-975-4444  
**Fax:** 801-975-4555  
**Direct:** 801-975-4555

## KTVX-TV

Program Name	DP	Length	Days	Gross Rate	Tue Sep 04	Wed Sep 05	Thu Sep 06	Fri Sep 07	Sat Sep 08	Sun Sep 09	Total
KTVX 6a News /	EM	M-F		\$135.00		1	1	1			3
6:00 AM 6:30 AM		30		\$405.00							
Sold out at LUR per KTVX. Move to P1 to clear.											
KTVX 6:30a News	EM	M-F		\$135.00	1	1		1			3
6:30 AM 7:00 AM /		30		\$405.00							
Sold out at LUR per KTVX. Move to P1 to clear.											
Good Morn America /	EM	M-F		\$300.00	1		1				2
7:00 AM 9:00 AM		30		\$600.00							
Sold out at LUR per KTVX. Move to P1 to clear.											
The Doctors /	DT	M-F		\$125.00		1		1			2
9:00 AM 10:00 AM		30		\$250.00							
Ellen /	EF	M-F		\$300.00	1						1
3:00 PM 4:00 PM		30		\$300.00							
Sold out at LUR per KTVX. Move to P2 to clear.											
KTVX 4p News /	EN	M-F		\$165.00	1	1	1	1			4
4:00 PM 4:30 PM		30		\$660.00							
KTVX 4:30p News /	EN	M-F		\$165.00	1	1	1	1			4
4:30 PM 5:00 PM		30		\$660.00							
KTVX 5p News /	EN	M-F		\$165.00	1	1	1	1			4
5:00 PM 5:30 PM		30		\$660.00							
KTVX 6p News /	EN	M-F		\$200.00	1	1	1	1			4
6:00 PM 6:30 PM		30		\$800.00							
KTVX 10p News /	LN	M-F		\$550.00		1		1			2
10:00 PM 10:35 PM		30		\$1,100.00							
Sold out at LUR per KTVX. Move to P2 to clear.											
Saturday 10p News	LN	Sa		\$325.00					1		1
10:00 PM 10:30 PM		30		\$325.00							
Sunday 10p News	LN	Su		\$500.00						1	1
10:00 PM 10:30 PM		30		\$500.00							

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzanne!@mediastrategies.com

Date/Time Sent: 8/30/2012 11:49:10 AM

KTVX-TV

Page 1 of 2



# Station Order Revised Matheson for Congress 2012

**Market:** Salt Lake City-Ogden

Estimate ID

**Flight Dates:** Tuesday, September 04, 2012 to Sunday, September 09, 2012

11756

**Contact:** Dianne Downey

**Phone:** 801-975-4444

**Email:** dianne.downey@abc4.com

**Fax:** 801-975-4555

**Direct:** 801-975-4555

## KTVX-TV

Program Name	DP	Days Length	Gross Rate	Tue Sep 04	Wed Sep 05	Thu Sep 06	Fri Sep 07	Sat Sep 08	Sun Sep 09	Total
Nightline	LF	M-F	\$200.00			1				1
10:35 PM 11:05 PM		30	\$200.00							
Station Gross Totals			\$6,865.00	7	8	7	8	1	1	32

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 8/30/2012 11:49:10 AM

KTVX-TV

Page 2 of 2